ARTS CULTURAL NEWS DISTRIBUTION / CIRCULATION AND DIGITAL REACH

Print Edition Circulation: 90,000+ Guaranteed
80,000+ directly mailed to every residence in Huntington Township, including Asharoken, Centerport, Cold Spring Harbor, Commack, Dix Hills, East Northport, Eaton’s Neck, Elwood, Greenlawn, Halesite, Huntington, Huntington Station, Lloyd Harbor, Melville, and Northport.

Additional 25-100 copies distributed to each of these locations:

COLD SPRING HARBOR
- Cold Spring Harbor Library
- Whaling Museum

DIX HILLS / SOUTH HUNTINGTON
- Five Towns College for Performing Arts
- Half Hollow Hills Library
- Huntington Fine Arts
- South Huntington Library

NASSAU COUNTY
- Jovia Credit Union
- Nassau County Museum of Art
- LI Children’s Museum
- Tilles Center

NORTHPORT / ELWOOD / GREENLAWN
- Elwood Library
- East Northport Library
- The Firefly Artists
- The Bristol
- Harborfields Public Library
- Northport Historical Society
- Northport / E. Northport Library
- Northport Library

HUNTINGTON
- b.j. spoke gallery
- The Village Artist
- Huntington Public Library
- Heckscher Museum of Art
- Cinema Art Center
- Dough N Co. Pizzeria
- Huntington Hospital
- Huntington Art Center
- Jovia Credit Union
- Southdown Marketplace
- Huntington YMCA
- TOH Chamber of Commerce
- Stella Blue Bistro
- Daniel Gale Sotheby’s International Realty
- Walt Whitman Birthplace
- Huntington Senior Center
- Shops @ Suite Pieces
- LI Ballet Theatre
- Munday’s

BAYSHORE / BRENTWOOD
- Boulton Center for the Performing Arts
- Brentwood Public Library

MELVILLE / FARMINGDALE
- Bank of America
- Canon
- D’Addario
- Hilton LI
- Korg
- Melville Marriot
- Sweet Hollow Diner

HAPPAUGE / COMMACK
- Commack High School
- Commack Public Library
- H. Lee Dennison Building
- Suffolk Y-JCC
- LI Convention & Visitors Bureau

STONY BROOK / PORT JEFFERSON
- Staller Center for the Arts, SUNY Stony Brook LI
- Museum of American Art History & Carriages
- Theatre Three

Contact:
adsales@huntingtonarts.org
631-271-8423

Digital Reach
A PDF of the current and past issues of the paper is linked on the home page of www.huntingtonarts.org. The average estimated monthly online exposure is 10,000 page views.
Production

Email ads as high quality PDFs or JPEG files, 300 dpi minimum. Printing is four-color (CMYK.) Other ads, use pure black (100%K), all b+w art/photos in grayscale. Spot color ads, black (100%K) incorporating pure magenta (100%M) to designate location of spot color in ad.

<table>
<thead>
<tr>
<th>Ad Sizes (inches)</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>10.25</td>
<td>12.75</td>
</tr>
<tr>
<td>1/2 Vertical Page</td>
<td>5.063</td>
<td>12.75</td>
</tr>
<tr>
<td>1/2 Horizontal Page</td>
<td>10.25</td>
<td>6.25</td>
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<td>1/4 Vertical Page</td>
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<td>6.25</td>
</tr>
<tr>
<td>1/4 Horizontal Page</td>
<td>10.25</td>
<td>3.063</td>
</tr>
<tr>
<td>1/8 Vertical Page</td>
<td>2.375</td>
<td>6.25</td>
</tr>
<tr>
<td>1/8 Horizontal Page</td>
<td>5.063</td>
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<tr>
<td>1/12 Vertical Page</td>
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<td>4.25</td>
</tr>
<tr>
<td>1/12 Horizontal Page</td>
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<td>2</td>
</tr>
<tr>
<td>Mini Square</td>
<td>2.375</td>
<td>2</td>
</tr>
</tbody>
</table>

Contact:
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631-271-8423
## Arts Cultural News Advertising Rates

<table>
<thead>
<tr>
<th>Issue</th>
<th>Closing Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winter/Spring</td>
<td>First Friday in December</td>
</tr>
<tr>
<td>February, March, April, May</td>
<td></td>
</tr>
<tr>
<td>Summer</td>
<td>First Friday in April</td>
</tr>
<tr>
<td>June, July, August, September</td>
<td>Includes Huntington Summer Arts Festival</td>
</tr>
<tr>
<td>Fall/Winter</td>
<td>First Friday in August</td>
</tr>
<tr>
<td>October, November, December, January</td>
<td></td>
</tr>
</tbody>
</table>

### Ad Design Request:

- Ad design is charged at $60/hour. Please contact your sales representative for additional information.

### Upgrades:

- Guaranteed position: plus 15%

### Discounts:

- 10% Huntington Arts Council members (excludes minisquares)
- 5% pre-pay. Payment must be made 30 days prior to the issue cover date.

### Pricing Table

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>1x RATE B/W Rate</th>
<th>1x RATE 4C Rate</th>
<th>2x RATE B/W Rate</th>
<th>2x RATE 4C Rate</th>
<th>3x RATE B/W Rate</th>
<th>3x RATE 4C Rate</th>
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</thead>
<tbody>
<tr>
<td>Back Cover</td>
<td>$3,975</td>
<td>$4,969</td>
<td>$3,578</td>
<td>$4,473</td>
<td>$3,379</td>
<td>$4,224</td>
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<tr>
<td>Full Page</td>
<td>$2,700</td>
<td>$3,375</td>
<td>$2,430</td>
<td>$3,038</td>
<td>$2,295</td>
<td>$2,869</td>
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<tr>
<td>1/2 Page</td>
<td>$1,675</td>
<td>$2,094</td>
<td>$1,508</td>
<td>$1,885</td>
<td>$1,424</td>
<td>$1,780</td>
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<tr>
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<td>$850</td>
<td>$1,063</td>
<td>$765</td>
<td>$956</td>
<td>$723</td>
<td>$904</td>
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<tr>
<td>1/8 Page</td>
<td>$450</td>
<td>$563</td>
<td>$405</td>
<td>$506</td>
<td>$382</td>
<td>$478</td>
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<tr>
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<td>$275</td>
<td>$344</td>
<td>$248</td>
<td>$310</td>
<td>$234</td>
<td>$293</td>
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<tr>
<td>Mini Square</td>
<td>$150</td>
<td>$188</td>
<td>$150</td>
<td>$188</td>
<td>$150</td>
<td>$188</td>
</tr>
</tbody>
</table>

Contact:
adsales@huntingtonarts.org
631-271-8423
# Arts Cultural News

## Advertising Contract / Insertion Order

(Please print) Date __________________  Ad. Rep. ________________________

| Advertiser | __________________________ |  |
| Address | __________________________ |  |
| Contact | __________________________ |  |
| E-mail | __________________________ |  |
| Website | __________________________ |  |
| Phone | __________________________ |  |

Billing Info *(if different)__________________________

Ad. Agency __________________________

| Issues | Issue | Winter/Spring | 20__ | Size |  |
| ------- | ----- | -------------- | ----- |------ |  |
| ☐ Issues | Issue__ | Summer | 20__ | Size |  |
| ☐ Issues | Issue__ | Fall/Winter | 20__ | Size |  |

Note: A contract year is 12 month unless otherwise specified.

<table>
<thead>
<tr>
<th>Special Position</th>
<th>Issue</th>
<th>Closing Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Special Position</td>
<td>Issue</td>
<td>Summer: June, July, Aug., Sept.</td>
</tr>
</tbody>
</table>

Closing Date: 1st Friday in Dec.

Closing Date: 1st Friday in Apr.

Closing Date: 1st Friday in Aug.

E-mail camera ready art to: adsales@huntingtonarts.org.

Notes: __________________________

Annual contract: __________________________

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Ad. Cost (per issue) ______________

Add ons __________________________

Membership Discount __________

5% Prepay Discount __________

Deposit __________

Total Due (per issue) __________

Total Contracted __________

Credit Card: ☐ VISA ☐ MasterCard ☐ American Express

Card No. ________________________

Expiration Date __________ Security Code __________

Cardholder Name __________________________

Address __________________________

City __________________________ State ______ Zip

Phone (if different) __________

Checks: Huntington Arts Council

213 Main St., Huntington, NY 11743

adsales@huntingtonarts.org

631-271-8423

Billing
Sarah McCann
SMcCann@huntingtonarts.org

631-271-8423, ext. 119

I agree with the terms and conditions.

Authorized Signature __________________________

Date __________________________