







# Sponsorship Opportunities

The Huntington Arts Council is a 501(C)(3) not for profit organization established in 1963 to provide coordination and programming services for the arts, inspiring and aiding in the growth of arts organizations and individual artists across Long Island. Huntington Arts Council celebrates the diversity of Long Island's cultural resources through sponsored activities, programs and publications that advocate cultural awareness and education.

#### **Huntington Summer Arts Festival**

- levels range from \$1,500 \$30,000\*
- Presenting Sponsor
- Series Sponsor
- Individual Performance Sponsor

# Main Street Gallery

- levels range from \$1,500 \$25,000\*
- Lead Sponsor
- Exhibition Program Sponsor
- Gallery Events Sponsor (Singer Songwriter, Conversations, Forums)

## Arts in Education

- levels range from \$3,000 \$25,000\*
- Lead Sponsor
- JOURNEY Program Sponsor
- Cultural Arts Workshop Sponsor

#### Grants for the Arts

- levels range from \$5,000 \$100,000\*
- Re-grant Benefactor
- Lead Sponsor
- Category Sponsor

# **Special Events**

- levels range from \$3,000 \$25,000\*
- Lead Sponsor
- Supporting Sponsor
- Benefit Sponsor

## **Designated Funding Opportunities**

- funds for specific projects\*
- Communications & Technology
- Building Improvements Sponsor
- Office Furninshings Sponsor

All sponsorships include, but are not limited to levels of acknowledgment for the individual or business in promotional print materials, Arts Cultural News, digital media, HAC website, e-blast, social media, on-site promotion and other event-specific opportunities.

For questions and additional information contact Development@huntingtonarts.org

\*short term annual commitment levels

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# **MISSION**

Huntington Arts Council enriches the quality of life of Long Islanders with programs and services that address the needs and interests of artists, cultural organizations and the community.

**Huntington Summer Arts Festival** - Since 1965, this performance event has featured live music, theater, and dance. Reaching over 50,000 people, the festival is produced by the Town of Huntington and presented by the Huntington Arts Council.

**Arts in Education** - A multi-faceted program providing learning through arts experiences.

- -JOURNEY, founded by Sandy Chapin in 1985, is a multi-cultural program integrating arts into classroom curriculum and fostering appreciation of cultural diversity through the arts. Over 37,000 students are served.
- -Scholarships are administered by the Huntington Arts Council to high school seniors recognizing accomplishments in art related studies.
- -Internships are available to high school and college students, offering a range of valuable work experiences.

**Grants for the Arts**- HAC administers the NYSCA Decentralization Grant Program of over \$210,000 critical funding to 80 individual and arts organizations for arts and cultural activities in Nassau and Suffolk Counties.

Exhibitions & Gallery Events- Opportunities for artists of all skill levels and genres:

- -Juried Exhibitions
- -Small Group & Solo Exhibitions
- -Pop Up Opportunities
- -Huntington Village ArtWalk
- -Singer Songwriter Nights
- -Conversations in the Arts
- -Arts Administrator Forums

**Membership**- artists, organizations, businesses & individuals

**Arts Cultural News**- distribution 270,000 a year

Website- over 33,000 users, 112,000 page views a year

**Email Marketing-** over 6,020 active contacts

Social Media Followers- Facebook 4,695; Instagram 1,832; Twitter 1,599; LinkedIn 93

Programs are made possible in part by funding from NYSCA, the Town of Huntington, the Suffolk County Department of Cultural Affairs, the County of Suffolk, corporations, foundations and individuals. The Council is the official arts coordinating agency for the Town of Huntington, and serves as the primary re-granting agency on Long Island for the New York State Council on the Arts (NYSCA).

EDUCATION • SUMMER FESTIVAL • GALLERY • EXHIBITIONS • GRANTS • EVENTS